



BrownWinick
ATTORNEYS AT LAW®



**STARTUPS
START HERE**



YOUR STARTUP STRATEGY

Meet the BrownWinick team and discuss the legal services you need to get started.

Prioritize legal needs and prepare an affordable and effective pricing package.

Execute your strategy and formulate a plan for the future of your business.



STARTUP

Your BrownWinick legal team will work with you to determine which services your company needs and provide them for a flat fee:

ENTITY SELECTION

Assist in choosing a type of business entity based upon tax, liability, financing, and corporate governance needs.

ENTITY FORMATION

Prepare all entity formation documents, including all necessary filings with the IRS and state of formation.

CORPORATE RECORDS

Prepare and maintain corporate record book, including ownership records.

TRADEMARKS

Conduct a trademark search and prepare a trademark application.

D SERVICES

IP ANALYSIS

Conduct an audit of the company to determine whether all intellectual property is being properly protected.

NON-DISCLOSURE AGREEMENTS

Prepare non-disclosure agreements for employees and third-parties.

EMPLOYMENT MANUAL

Prepare an employment manual that meets all disclosure requirements for small businesses.

EMPLOYMENT CONTRACTS

Prepare employment contracts for key employees, which may address intellectual property ownership issues.

CUSTOMER CONTRACTS

Prepare form contracts for use with the company's clients or customers.

END USER LICENSE AGREEMENTS/PRIVACY POLICIES

Draft an EULA and/or privacy policy for software or web-based products and services.

SUPPLIER CONTRACT REVIEW

Review supplier contracts to make sure the company knows what it is agreeing to.

REAL ESTATE

Review and/or negotiate leases and purchase agreements.



WHEN STARTUPS
ARE READY
TO LAUNCH
THEIR BUSINESSES,

**THEY START AT
BROWNWINICK.**

WE ARE BROWNWINICK. Our lawyers work with technology companies, venture capital firms, manufacturers and almost every business in between. We assist clients in forming corporations and limited liability companies. We raise capital, protect intellectual property and negotiate matters.

We are BrownWinick – and we want to
TAKE YOUR BUSINESS TO THE NEXT LEVEL.



515.242.2400 / 666 Grand Ave. / Des Moines, IA 50309 / www.brownwinick.com / startup@brownwinick.com

The determination of the need for legal services and the choice of a lawyer are extremely important decisions and should not be based solely upon advertisements or self-proclaimed expertise.
This disclosure is required by rule of the Supreme Court of Iowa.